

Christopher P. Obert

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Executive Summary:

Competent, conscientious and detail-oriented business professional with considerable, diverse experience. Self-directed and motivated with the capability to consistently achieve both internal and external objectives. An effective leader with a proven talent for developing individuals, teams and events for their greatest potential. Highly analytical abilities, recognizing problems/concerns to evaluate alternatives and implement solutions. Practiced entrepreneurial spirit having been involved in designing, launching, and running three successful family owned businesses which include daycare, rental property and publishing. Experience supplemented by considerable, diverse formal and informal studies and training. Numerous recommendations spanning his entire career and education history.

Core Expertise:

Publishing/Editing Skills	Product Sales/Marketing	Business Event Planning	Staff Development
Book Layout/Design	Social Media/e-Commerce	Public Relations	Productivity Increases
Research/Investigation	Market Risk/Cost Analysis	Warehouse/Distribution	Manufacturing Skills

Professional Experience:

Pear Tree Publishing / New England Authors Expo - Bradford, Massachusetts – (2002-present)

Owner/Publisher/Published Author/Coordinator

- Publisher/Author/Co-Author/Contributing Author for numerous books (see reverse for a list of projects & events)
- Founder and organizer of *The New England Authors Expo*, the largest grassroots literary event in New England
- Editor/Designer for numerous books, e-books, book covers, marketing materials, videos and associated websites
- Administrator for e-commerce & social media; Account/Business Manager for sales, royalties and taxes
- Consultant for all aspects of book development, author publicity, e-commerce improvement and product distribution

Lucent Technologies - North Andover and Haverhill, Massachusetts – (1995-2001)

Committee Member/Assistant Dock Master/Instructor

- Distribution & Handling committee member to advance, develop and grow the company's logistics management
- Received 19 awards which saved over a million dollars in procedure improvements
- Assistant dock master for domestic outgoing orders (\$2.9 billion FY2000)
- Instructed employees on the proper operation of a global distribution center with various computer systems
- Inspection, assembly and system modification of fiber optic circuit packs and bays

AT&T Corp. (Western Electric) - North Andover, Massachusetts – (1980-1982 and 1984-1994)

Committee Member/Instructor/Manufacturing Technician

- Engineering & Manufacturing team member conducting special studies to improve the manufacturing process
- Received 32 awards individually, and as a team member, for suggested procedure improvements
- Trained employees in the fabrication of advanced integrated thin film circuits using associated systems and machines
- Inspected, diagnosed and repaired defective transmission components
- Managed technical documentation & components for employees assembling custom communication cables

Nucletronix Inc. - Essex, Massachusetts – (1982-1984)

Technician/Assistant Supervisor

- Full member of the research and development team for medical & scientific equipment systems
- Directed and supervised temporary employees in their daily functions and operations
- Maintained the materials management & shop maintenance programs and adhered to safety regulations
- Managed the Nucletronix plant relocation from Gloucester, MA to Essex, MA

Education: (Additional education information available upon request)

Northern Essex Community College:

Associate in Arts, Liberal Arts: Computer & Information Sciences - 2003; Associate in Arts, General Studies - 2003

Web Page Design & Development Certificate - 2002; Wastewater Technology Certificate - 1995

Customer Service Specialist Certificate and Supervisory Skills Certificate

Volunteer Work:

Bradford Burial Ground (2004-present) - *Boston Museum of Science* NASA Program (1984-85)

Additional event information for the *New England Authors Expo* www.NewEnglandAuthorsExpo.com

New England Authors Expo (July 2012, Nov. 2012, July 2013, July 2014, July 2015, July 2016, July 2017); *Barnes & Noble* (2017)

Buttonwoods Lecture Series (2014, 2015, 2016) *Author's Night at the Vineyard* (2011, 2012, 2014); *Local Authors Christmas Book Sale* (2011)

Local Authors Gathering & Book Sale (2006, 2009, 2010); *Author's Night by the Sea* (2015, 2016, 2017) & various other events.

Additional project information for *Pear Tree Publishing* www.PearTreePublishing.net

Publisher for the following books & cards:

Slay Rider, Second Edition

ISBN 978-1-62502-016-1 (Due in 2017)

Coach Like a Mother, Second Edition

ISBN 978-1-62502-011-6 (Due in 2017)

Leaf Sorrow Tree Strong

ISBN 978-1-62502-017-8 (Due in 2017)

Worry Bee

ISBN 978-1-62502-018-5 (Due in 2017)

An Awesome Life of an Ordinary Man

ISBN 978-1-62502-019-2 (2017)

Bound for Munsungun – Third Edition

ISBN 978-1-62502-006-2 (Due in 2017)

The Adventures of Keeno & Ernest – A New Friend

ISBN 978-1-62502-010-9 (2016)

Heaven Can Wait

ISBN 978-1-62502-009-3 (2016)

When I Grow Big Like Peter

ISBN 978-1-62502-005-5 (2016)

What Makes the United States?

ISBN 978-1-62502-008-6 (2015)

Pavlova in a Hat Box, Sweet Memories & Desserts

ISBN 978-1-62502-007-9 (2015)

Haverhill, Massachusetts Post Cards - 10 Card Collection

(2014 – 2015)

Solace at Sunset, An Anthology of Short Stories

ISBN 978-1-62502-003-1 (2013)

A Good Life, Recollections of People, Places and Things

ISBN 978-0-9821983-9-1 (2013)

Coach Like a Mother, A Guide for the 21st Century Sports Coach

ISBN 978-0-9821983-5-3 (2013)

Dangerous Shoals – A Jack Beale Mystery

ISBN 978-0-9821983-3-9 (2011)

Poems and Praises

ISBN 978-0-9821983-4-6 (2011)

Edgewood, An Old Farm in the New Millennium

ISBN 978-0-9821983-1-5 (2011)

Expressions from His Heart

ISBN 978-0-9821983-2-2 (2010)

Bound for Munsungun – Family Heirloom Edition

ISBN 978-0-9749291-9-4 (2009)

Bound for Munsungun

ISBN: 978-0-9749291-6-3 (2008)

The Divine Mother Cards

ISBN 978-0-9749291-7-0 (2008)

My Walk with Mary

ISBN: 978-0-9749291-5-6 (2007)

Moments Falling Open

ISBN: 978-0-9749291-4-9 (2007)

Author and Publisher for the following books:

The Visual Side

ISBN: 0-9749291-2-3 (2005)

Reflections, A Collection of Poems and Writings

ISBN 0-9749291-1-5 (2005)

Publisher, Editor and Co-Author/Contributing Author for the following books:

The Next Harvest, Vineyards & Wineries of New England

ISBN: 978-0-9749291-8-7 (2008)

Pen and Brush

ISBN: 0-9749291-3-1 (2006)

Thanks for the Memories – The Serra Family Tree and Stories

ISBN: 0-9749291-0-7 (2003)

Co-Author of:

Legendary Locals of Haverhill, Arcadia Publishing,

ISBN: 978-1-4671-0000-7 (2011)

Flagship book in the series, used to launch the title.

Thin Film Circuits Shop Instruction #23.20 Pre-Encapsulation,

Pre-Diebond and Pre-Wirebond Clean, AT&T (1985)

Consultant and guest editor for:

Shotgunned,

ISBN: 978-0-9905170-0-9 (First Edition 2014),

ISBN: 978-0-9905170-1-6 (Second Edition 2015)

Voyage Through the Universe (series), Time-Life Books (1990)

Author, works published in:

Numismatic News; *The Silent Journey*; *Space & Time*; *The Poet's Touchstone*; *Voices of Haverhill* and local newspapers